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Operations And Supply Chain Management, 8th Edition



Synopsis

Russell and Taylor's Operations and Supply Chain Management, 8th Edition is designed to teach students how to analyze processes, ensure quality, create value, and manage the flow of information and products, while creating value along the supply chain in a global environment. Russell and Taylor explain and clearly demonstrate the skills needed to be a successful operations manager. Most importantly, Operations Management 8e makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. In the 8th Edition, the production process and global supply chain of denim is used to introduce OM topics, and helps students see how all of the pieces of operations management fit together. Appropriate for students preparing for careers across functional areas of the business environment, Operations Management 8e provides foundational understanding of both qualitative and quantitative operations management processes.

Book Information

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Customer Reviews

I rented the digital copy of this for a course and am pretty disappointed with what I received. The digital copy is clearly missing text since pages will end with a comma and the next page is a whole

new section of the book. This may not be an overly common problem, however, the fact that it occurs in the very first chapter does not boost my confidence. Update: I had a chance to look at a loose leaf version and it seems the problem is not isolated to the digital copy. If you continue to read, the content is all there but it seems as if pages are out of order. I still stick with 2 stars due to the out of order pages but wanted to update that the content is in fact there and it isn't isolated to the digital copy.

BE SURE TO EXTEND THE TIME. ONLY ALLOWS YOU TO DO FOUR MONTHS while a typical semester is six. This doesn't come with the textbook problems in the back. You can find a paper copy of this textbook online for 22.99 on EBAY.

Rating on physical aspects of text only. This book seems to have been printed to be placed in a traditional hardcover, but simply had holes punched in it and a cover that states, "binder version" as if it's some unique feature. However, even when placed in a "binder," the "binder version" is awkward to flip pages and easy to tear due to the thin pages. It is overall disappointing. I would have much preferred purchasing a hardback version of this book for both class use and future reference, but apparently the binder version is a way publishers can not only reduce production costs, but also eliminate used textbook sales.

Easy access through iPad

This is the International Student Version and does not line up with the standard eighth edition. Description does not add this detail.

Horrible book. The book is only good for reading material. Homework/Problems sections are completely different . I had to buy this book again.

it did not down load on my kindle like i wanted too so now I cannot change it. i cannot refund either

Just as the title says

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